



Practical Branding: Do It Yourself Tools and Techniques for Building a Powerful Brand Image

By David Domos

Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Practical Branding reveals how to. Make your company the brand of choice for prospective customers! Are you going to continue to wait for customers to walk through your doors? Or are you going to take control of your brand image and build a company that leaves prospective customers no choice but to think, you are the only company to buy the product or service from! Dominate your competition with easy to implement strategies! Many companies send their sales people out into the market with a message of me too, rather than why me. This book teaches you how to dominate your competition by positioning your company with what makes it unique. Put yourself in the customers position, if you see 10 salespeople and they all say their products do the same thing and fill the need in the same way, it then comes down to cost. Don't fall into this trap. Stop using the trial by error method of building business and finally get noticed in your market! These tried and true lessons are best practices used...



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Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Klara is a little different from the other cows, because she has a very special...



Why Is Mom So Mad?: A Book about Ptsd and Military Families

Tall Tale Press, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.The children s issues picture book Why Is Mom So Mad? is a story for children in military...



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Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



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Tall Tale Press, United States, 2015. Paperback. Book Condition: New. Karissa Gonzalez-Othon (illustrator). 211 x 211 mm. Language: English . Brand New Book ***** Print on Demand *****.The children s issues picture book Why Is Dad So Mad? is a story for...



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

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