



## E-Business

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By S.W. Liddle S.M. Glover

Prentice Hall, 2002. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The book's efficient module-sized coverage provides accounting students with relevant e-business strategies, challenges, and opportunities. An adaptable technological content is presented at a basic level in the text, with more depth in the appendices. Especially emphasized are the disruptive effects of e-business on current business practices. Also presented is a wide variety of e-business models using interesting real-world examples of e-businesses. The volume explains how e-business risks and controls differ from those in a traditional environment and emphasizes implications and opportunities of e-business for the accounting profession. 181 pp. Englisch.



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